**CACTUS 2025 –** **The 10th International Conference of Tourism**

***Contemporary Approaches and Challenges of Tourism Sustainability***

***Call for Papers***

09th-10th of October 2025

Bucharest, Romania

https://www.cactus-conference.ase.ro/

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**We are pleased to invite you to the 10th International Conference of Tourism dedicated to “*Contemporary Approaches and Challenges of Tourism Sustainability*” taking place in a HYBRID FORMAT between 09th-10th of October 2025.**

**Scope**  
The Faculty of Business and Tourism, The Bucharest University of Economic Studies, The Academic Association for Research in Tourism and Services (CACTUS) and The Association of Faculties of Economics in Romania (AFER) welcome you to the 10th International Conference on Tourism, CACTUS 2025 – Contemporary Approaches and Challenges of Tourism Sustainability which will take place on October 09-10, 2025 in Bucharest, Romania.

CACTUS 2025 represents a great opportunity for academics, practitioners and consultants from all around the world involved in the study, innovation and development of tourism and hospitality related issues to come together and exchange ideas for a brighter and thriving future. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the broad field of tourism and service quality.

We are pleased to invite you to submit your papers to CACTUS 2025 in English. All submissions will be reviewed on the basis of relevance, originality, importance and clarity.

**Important Dates**

Full Paper Submission (Early Bird): July 1st, 2025

Notification of Acceptance: July 07th, 2025

Payment of Registration: July 24th, 2025

**Registration and Payment**

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| **Type of Participant** | **Early Bird**  Up to 30th of July 2025 | **Standard Fee**  Up to 1st of September 2025 |
| Regular attendees  (PhD students) | 100 EUR | 110 EUR |
| Regular attendees (researchers, academics, practitioners) | 200 EUR | 220 EUR |
| CACTUS Association Members | 100 EUR | 110 EUR |

**Submission and Decision**

Submitted papers written in English must comply with the format provided on the conference website, must not have been previously published and must not be submitted to another conference or publication.

All papers will be subjected to a “blind peer review” by at least two members of the Scientific Committee. Based on their evaluation, a paper can be rejected or accepted. In the latter case, it can be accepted as paper or poster.

The authors of papers accepted as digital posters must build and print a poster to be exhibited during the Conference. The Conference can include Work Sessions where these posters are presented and orally discussed, with a 7 minutes limit per poster.

The authors of accepted papers will have 15 minutes to present their work in a Conference Parallel Session; approximately 5 minutes of discussion will follow each presentation.

For online presentations, the sessions will be held via Zoom and will meet the aforementioned criteria.

More info: <https://www.cactus-conference.ase.ro/template-and-paper-submission>.

**Publication and Indexing**

To ensure that an accepted paper is published the paper must comply with the suggested layout. Additionally, all recommended changes must be addressed by the authors before they submit the payment registration.

No more than one paper per registration will be published. An extra fee must be paid for publication of additional papers, with a maximum of one additional paper per registration. One registration allows only one author to participate in the conference.

Papers accepted for ***CACTUS 2025****,* after the double-blind peer review process, can be published in the [**CACTUS JOURNAL**](https://cactus-journal-of-tourism.ase.ro/) or in[**AMFITEATRU ECONOMIC**](https://ejtr.vumk.eu/index.php/about/index).  
Note that journal editors will receive the conference proceedings and make a selection if they consider the work suitable and of sufficient quality for the journal.  
More info regarding publication: <https://www.cactus-conference.ase.ro/publications-and-accreditations/>.

**Areas of research**   
The CACTUS International Conference aims to explore the impact of most recent events that have shaped our tourism industry and society. The conference will focus on a broad range of topics related to tourism and technology in tourism, including (but not limited to) the following areas of research:

**Area A: Sustainability in tourism**

**Area B: Technology in tourism   
Area C: Tourism and geography  
Area D: Tourism management and operations  
Area E: Marketing strategies in tourism   
Area F: Technology and Sustainability in Business Administration  
Area G: Services, Technology, and Sustainability***Interdisciplinary and cross section contributions are also welcomed.*  
More info on key topics: <https://www.cactus-conference.ase.ro/key-topics/>.

You can e-mail your paper at: [*cactus.conference@com.ase.ro*](mailto:cactus.conference@com.ase.ro).

Details about the payment and bank account are available at: <https://www.cactus-conference.ase.ro/deadlines-and-fees/>.

Please follow the **event website** for more details about the conference, for registration and for the most important deadlines: [**CACTUS Conference 2025**](https://www.cactus-conference.ase.ro/).

Should you have any questions please email us at: [**cactus.conference@com.ase.ro**](mailto:cactus.conference@com.ase.ro).  
Best regards,  
*The Organizing Committee of* *CACTUS Conference*

*Department of Tourism and Geography  
The Faculty of Business and Tourism  
The Bucharest University of Economic Studies*

*Web site:*[The Faculty of Business and Tourism](https://www.facebook.com/BusinessTourismASE)

*Facebook:*[*https://www.facebook.com/BusinessTourismASE*](https://www.facebook.com/BusinessTourismASE)